# BELLE ISLE CORRIDOR

sub market snapshot

The Belle Isle corridor includes a wide range of local and national retailers, all within close proximity to major employers and high-income neighborhoods. An exciting new development has been proposed at the southwest corner of Penn and NW Expressway. Tulsa-based Veritas

Development plans to have that corner rezoned, and then construct a project that includes several five-story buildings with retail and restaurants on the first floor, and apartments and office space on the upper floors.

### BELLE ISLE

Belle Isle originally was known for its amusement park, lake, and iconic power plant at the end of the Interurban line. The addition of the power plant transformed the area into an amusement park where people would picnic, go boating, enjoy the rides, or dance in the pavilion.



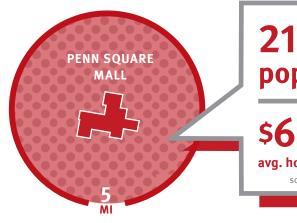
AAA CAR CARE
DEL TACO
MORE
SOON

CHEESECAKE
FACTORY
WHISKEY CAKE
TEXASHBRASIL
DAVE&BUSTERS
+ MANY
MORE



## **AS OF 2018**

Within a five mile radius of Penn Square Mall there are 219,304 people, and an average household income of \$62,944.



219,304 population

\$**62,944** 

avg. household income

sourced from esri

#### **PENN SQUARE MALL**

78
YEARS OF BUSINESS

145 TENANTS

10 SCREEN AMC THEATRE

APPLE STORE O IN METRO

Since opening in 1960, Penn
Square Mall has been a major
retail driver in Oklahoma
City. It opened to great
acclaim as an open-air mall,
and as enclosed in 1982. In
1988, the mall saw a major
renovation that transformed
Penn Square into a modern
mall, complete with a movie
theater, anchor department
store tenants, and other
exclusive retailers.

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204 N. Robinson, Ste 700 OKC, OK, 73102 110 W. 7th, Ste 2600 Tulsa, OK, 74119 newmarklsb.com | 405.840.1500