

UPTOWN 23RD STREET

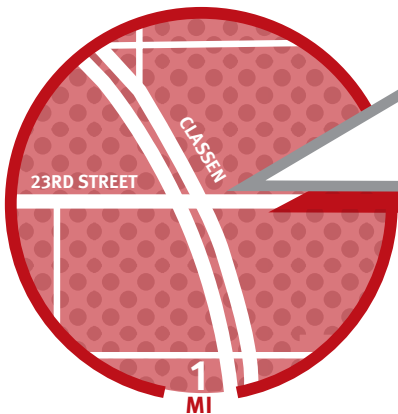
sub
market
snapshot

Uptown 23rd is a lively corridor that celebrates Oklahoma City's history. While iconic structures like the Gold Dome and the Milk Bottle building have greeted travelers along Route 66 for decades, it also features forgotten gems like the revitalized Tower Theatre. Crumbling

bungalows now house cupcake shops, salons, and eateries. Restaurateurs and investors have taken a chance on the area in the past decade and brought a variety of food options, from fine dining to tacos, and created a lively street scene with something for all ages.

AS OF 2018

Uptown 23rd runs between Pennsylvania Avenue on the west and Broadway Avenue on the east, and from NW 22nd Street to NW 23rd Street.



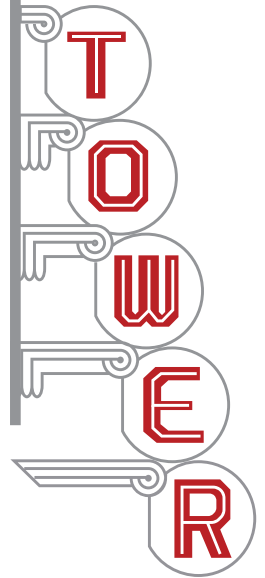
7,676
households

\$66,471
avg. hh income

REVITALIZING 23rd STREET

Two major redevelopment successes along NW 23rd Street in recent years are The Rise and the Tower Theatre. Both had suffered from decades of neglect. The Rise is home to a mix of eateries and shops, while the Tower regularly hosts performances, movies, and events.

✂ ✂ ✂ ✂
BIG TRUCK TACOS
CHEEVER'S CAFE
THE DRAKE
PIZZERIA GUSTO
CUPPIES & JOE
SYRUP
TAJ: CUISINE OF INDIA
SCOTTIE'S DELI
HUNNYBUNNY
BISCUIT CO.
CHICK N BEER
PONYBOY
HURTS DONUT COMPANY



SURROUNDING AREA



NW 23rd Street in Uptown includes a strip of historic Route 66.

OKLAHOMA CITY UNIVERSITY

1,700+
STUDENTS

EST 1904

CONSISTENTLY RANKED AS A **TOP-TIER**
MASTER'S-LEVEL UNIVERSITY BY U.S.
NEWS & WORLD REPORT

CONTACT US TODAY

Within a 1-mile radius of NW 23rd Street and Classen Boulevard is Oklahoma City University, and neighborhoods including historic Mesta Park and Heritage Hills, The Paseo, Jefferson Park and Gatewood. OCU is a private, Methodist university on a 104-acre urban campus. The liberal arts and sciences university is known for its programs in the performing arts, religion, business, nursing and law.



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