



MAPS 4

In December 2019, voters approved MAPS 4, which included 16 projects to address items ranging from sports and entertainment venues to help for those struggling with poverty and victims of abuse. Voters approved the measure by 72%. A voluntary advisory board will work with the City Council to plan and implement the projects with input from the public.

MAPS \$250M

Passed 1993 by 54%

MAPS EXT. \$10M

Approved 1998
8-1 by City Council

MAPS FOR KIDS \$700M

Passed 2001 by 60%

MAPS 3 \$777M

Passed 2009 by 54%

MAPS 4 \$978M

Passed 2019 by 72%

Parks

\$140 million will fund improvements to all of the parks in the city.

Youth Centers

\$110 million will fund four new youth centers to provide activities and education.

Senior Wellness Centers

\$15 million for a fifth Senior Wellness Center, and \$15 million for scholarships for low-income seniors.

Mental Health and Addiction

\$40 million for mental health and substance abuse services.

Family Justice Center

Operated by Palomar
\$38 million will pay for a family justice center for victims of abuse and violence.

Transit

\$87 million for upgrades, more buses and rapid transit lines.

Sidewalks, Bike Lanes, Trails and Streetlights

\$87 million dedicated to bike and pedestrian roads and trails.

Beautification

\$30 million for beautification projects for OKC.

Homelessness

\$50 million to reduce homelessness with affordable housing options.

Chesapeake Energy Arena

\$115 million for capital maintenance and improvements for tenants and fans.

Animal Shelter

\$38 million for a city animal shelter to replace the current outdated facility.

Fairgrounds Coliseum

\$63 million to partially fund an arena that will replace the aging Jim Norick Arena.

Diversion Hub

\$17 million to work to keep low-level offenders out of jail.

Innovation District

\$71 million to create a hub of innovation in the OU Health Sciences area.

Freedom Center and Clara Luper Civil Rights Center

\$25 million to renovate Freedom Center and construct center to celebrate civil rights history.

Multipurpose Stadium

\$37 million for a multipurpose stadium to host outdoor sporting events downtown.



Rendering of proposed State Fair arena.



Rendering of proposed improvements to the Arena.

PAYING FOR MAPS

MAPS 4 is designed to raise \$978 million over eight years. The city tax rate will remain the same, and MAPS 4 collections will begin April 1, 2020, when the current Better Streets, Safer City temporary sales tax expires.

Each project will be built debt-free, as money is collected. MAPS 3 currently is on budget after its term from April 2010 through December 2017.

Even with the MAPS tax, the sales tax rate in Oklahoma City still is lower than several surrounding communities including Norman, Yukon, Mustang, Midwest City, and Piedmont.

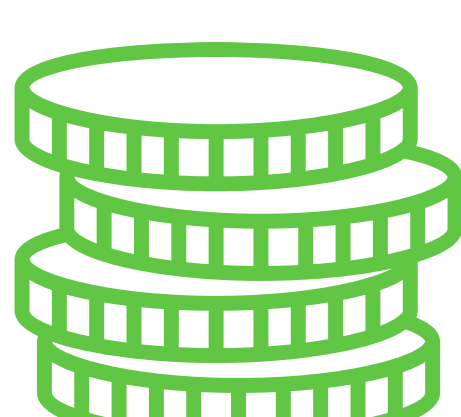
As of July 2019, the population of OKC was 649,021. If divided solely among residents of the city, each resident would contribute \$1,507 over eight years, or \$188 per year. Yet anyone from surrounding cities and communities, and out-of-town and out-of-state visitors will contribute to MAPS with every tax dollar spent here.

To account for an economic downturn or lower-than-projected collections, MAPS is designed to anticipate modest sales tax increases each year.

SALES TAX RATE: 8.625%

City tax rate is 4.125%, the additional 4.5% goes to state and county. The 1¢ Temporary Sales Tax is for MAPS and other municipal projects.

4.125%



OF OVERALL
CITY TAX RATE

2¼¢ General fund

1⅛¢ Zoo

¾¢ Public Safety

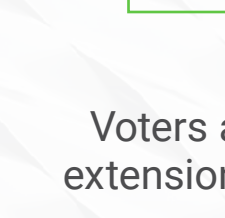
1¢ Temporary for MAPS

MAPS HISTORY

Former OKC Mayor Ron Norick conceived a plan to transform the city through a series of civic projects that would be built with a \$350 million sales tax initiative, and all projects would be built debt-free.



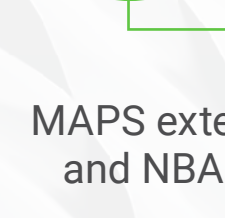
Voters approved the first set of MAPS projects



Voters approved MAPS extension for six months



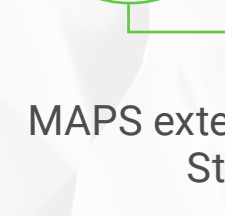
MAPS for Kids approved



MAPS extension for Arena and NBA practice facility



MAPS 3 approved



MAPS extension for Better Streets, Safer City



Groundbreaking for MAPS 3 convention center



MAPS 4 passed by 72%

ECONOMIC IMPACT

A study by the OKC Planning Department found that within a 3-block impact zone around the MAPS streetcar route, there has been more than \$1.6 billion value in public and private investment since 2011 alone. Even prior to that, Devon Energy began work in 2009 on its \$750 million headquarters downtown.

The OKC Chamber reports private property values within the three-block impact zone have grown by 115 percent since the route was proposed in 2011. Because of its location along the streetcar route, Heartland chose Automobile Alley to build its 7-story, 110,000 square-foot headquarters. Tony Capucille, president of Heartland, cited the streetcar at the building's front door, and the vibrant energy downtown as the reason for building and bringing nearly 1,000 employees downtown.

- Impact of public and private investments in MAPS totals more than \$7 billion
- Est. private investment of \$3.9 billion between 1995 and 2018
- Property values downtown have nearly doubled, an increase of \$1.88 billion
- Since 2009, downtown has added 2,200 residents, accounting for growth of 20.8%
- 2,700 housing units were added downtown during that period
- 9,000 jobs added downtown
- John W. Rex Charter Elementary School built downtown

Source: Greater OKC Chamber, City of Oklahoma City, RegionTrack



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