# TULSA OFFICE MARKET PLAYBOOK

**APRIL 2022** 

26,035,993 SF

16.8%

513,813 SF

100K+ SF | 4 50K-99K SF | 3 20K-49K SF | 5

CLASS A | \$20.25 CLASS B | \$16.38

Office 10,000+ SF Excludes: Med., Gov., Edu., Single Tenant Owner-Occupied Vacancy Rate A: 18.8% | B: 22.4% Under Construction/ Planned Contiguous Space Available Avg. Asking Price for New Leases

#### **MARKET INSIGHT**

There were several notable announcements for the Tulsa metro in the first quarter of 2022. State officials recently announced that Northern Data, a German technology company, plans to establish its North American headquarters at MidAmerica Industrial Park in Pryor. The company plans to invest \$270 million on the project and is expected to create around 150 new jobs. An existing building at MAIP will serve as a temporary location while the company begins construction on the remainder of their 100-acre campus later this year.

In Downtown Tulsa, construction continues on three projects that will add nearly 500,000 square feet of Class A office space to the CBD. In both sales and leasing activity, high profile tenants have driven a flight to top quality buildings with best-in-class amenities as a way to attract talent and boost collaboration within the office.

Office transaction activity was led by the sale of the Gateway First Building in Jenks. The 87,000-square foot building sold in February to an out-of-state investment firm for \$33.3 million. The building is located two miles south of the former Unit Corporation headquarters which sold to Transformations Church for \$35 million last year.

#### RECENT HEADLINES

#### Northern Data to Make Pryor its North American Headquarters

Northern Data is the latest technology company to establish a presence at the 9,000-acre MidAmerica Industrial Park.

Journal Record

#### **USA-BMX Facility is Open for Business in Tulsa**

After nearly a decade of planning, BMX officials expect the new complex to attract more than 200,000 visitors to Tulsa each year.

Tulsa Worl

#### **Downtown Office Market Bursting With 'Class A' Opportunities**

Pre-leasing continues for several office projects currently underway near the Arts and Blue Dome Districts in Downtown Tulsa.

Tulsa World

#### Expansive Office Building in Jenks Sells for \$33.2M

Office transaction activity remains strong in South Tulsa following the sale of the four-story Gateway First building in Jenks.

Tulsa World

### **CONSTRUCTION & DEVELOPMENT**

UC: Under Construction | P: Planned



222 N. Detroit Ave (Image: Costar)



Santa Fe Square (Image: Public Radio Tulsa)



21 N Greenwood (Image: Costar)

Status	Market	Property	Address	Year Built	Class	RSF	Tenants	Owner
UC	CBD	222 N Detroit (WPX)	222 N Detroit Ave.	2022	Α	260,283	Crowe & Dunlevy	WPX Energy
Р	CBD	Santa Fe Square	2nd & Elgin Ave.	2024	А	151,200	Hall Estill	Nelson and Stowe Devel- opment
UC	CBD	21 N Greenwood	21 N Greenwood Ave.	2022	Α	72,500	TBD	Hille Foundation
Р	East	Pearl Ridge South	827 S Peoria Ave.	2022	Α	30,000	Noria Corp.	Noria Corporation, Inc.
Totals						513.983		

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# **NOTABLE LEASES/RENEWALS**

CBD/Sub	Property Name	Tenant	SF	Class	New/Renewal	Date
CBD	110 W 7th	Airgas	73,130	Α	Renewal	Aug-21
CBD	Vast Bank Building	GableGotwals Law Firm	42,511	Α	New Lease	April-21
CBD	First Place Tower	Conner & Winters Law Firm	34,573	Α	New Lease	Jan-21
CBD	222 N Detroit Ave.	Crowe & Dunlevy	34,042	Α	New Lease	Dec-21
Sub	One Warren Place	Garver Engineers	22,963	Α	New Lease	Mar-21
Sub	Two Warren Place	Stan Johnson Company	22,379	Α	Renewal	Aug-21
CBD	Williams Tower II	Blackbeard Operating Co.	19,000	Α	New Lease	Jan-22
CBD	110 W 7th	Occidental Petroleum	16,654	Α	Renewal	Aug-21
CBD	First Place Tower	Brainerd Chemical Company	11,220	Α	New Lease	Nov-21
CBD	New Dominion Building	Leadline Marketing	10,092	Α	Expansion	Feb-22
Sub	Kensington Business Center	Rovi Products, LLC	28,979	В	Renewal	Aug-21

# HIGHLIGHTED MAX CONTIGUOUS AVAILABLE

Submarke	t Property Address	Property Name	Year Built	Class	RBA	% Leased	Max Contig. Avail.	Rent/SF/Yr
CBD	202 S Cheyenne Ave.	One Place Tower	2013	Α	328,543	100.0	224,849	\$19.00
CBD	222 N Detroit Ave.	222 N Detroit	2022	Α	260,284	13.7	207,410	Undisclosed
CBD	One Williams Center	BOK Tower	1974	Α	1,373,733	95.4	139,800	\$19.00
South	6100 S Yale Ave.	One Warren Place	1987	Α	456,600	64.9	94,377	\$22.00 - \$25.50
CBD	2 W 2nd St	Williams Center Tower II	1983	Α	446,937	100.0	56,914	\$17.50
CBD	15 E 5th St.	First Place Tower	1971	Α	625,000	91.4	33,556	\$17.00
CBD	401 S Boston Ave.	Mid-Continent Tower	1918	Α	379,532	67.3	23,380	\$17.00 - \$18.50
CBD	110 W 7th St S	110 West 7th Building	1971	Α	521,000	81.5	14,177	\$18.00
CBD	501-521 S Boston Ave.	Philcade	1925	В	452,705	66.1	142,127	\$14.50 - \$15.00
South	7140 S Lewis Ave.	Kensington Business Center	1983	В	458,387	81.2	61,377	\$15.00
East	4500 S 129th E Ave.	Corporate Woods	1982	В	549,919	88.6	32,565	\$14.00 - \$16.00
South	7645 E 63rd St.	Triad Center II	1985	В	150,294	43.4	26,632	\$15.00 - \$16.00
Midtown	4111 S Darlington Ave.	Southland Tower	1965	В	112,772	38.1	20,416	\$13.00
South	8023 E 63rd Pl.	Two Memorial	1982	В	135,346	72.9	19,680	\$16.50

# **MARKET SUMMARY**

Submarket	Buildings	RBA	<b>Direct Vacancy</b>	Vacancy (%)	YTD Absorption	Avg. Asking Rent
CBD	63	10,266,620	1,410,143	14.8%	12,148	\$17.32
South	134	7,331,087	1,576,183	21.5%	19,307	\$17.45
Midtown	58	3,652,008	482,065	13.2%	3,138	\$17.15
East	31	3,628,031	660,301	18.2%	-17,200	\$15.05
Medical	58	3,012,651	412,733	13.7%	11,750	\$17.75
North	11	1,065,901	304,847	28.6%	0	\$14.95
Broken Arrow	22	566,305	43,039	7.6%	4,786	\$16.33
Total	377	29,522,603	4,889,311	16.8%	33,929	\$17.06









