

A comparison and analysis of Oklahoma and its six bordering states includes areas where Oklahoma matches or exceeds its peers and where it lags. Of course, an apples-to-apples comparison between Oklahoma and its geographic neighbors with Texas does not paint an accurate picture due to the geographic size and population of the Lone Star State. Still, a snapshot of the entire region paints the image of the positive impact of the "Texas Triangle" encompassing the state's four major urban centers that feed the Interstate-35 Megalopolis and directly benefit three other states – Oklahoma, Kansas, and Missouri – along that corridor.

Between 2020 and 2022, Oklahoma's population grew from 3,959,353 to 4,007,707, making it the fourth most populous state in the region. In 2020-21, Oklahoma's public colleges and universities awarded 37,149 degrees, nearly half were bachelor's degrees. The state needs more college graduates, specifically in STEM, to stay competitive with its peers. Oklahoma continues to add jobs, achieving pre-COVID levels, but key industries where there is a lag are the energy sector, manufacturing, and construction. While energy expanded in the state in 2022, low profitability, especially in Q4 2022, when it fell for the first time in two years, has negatively affected growth. Lower profitability also has led to a dip in drilling rig counts in the state and nationally.

UNITED STATES SNAPSHOT

331,449,281

Population

2020: 331,449,281

2010: 308,745,538

World: 7.95B

\$69,717

Median HH Income

\$23.32T

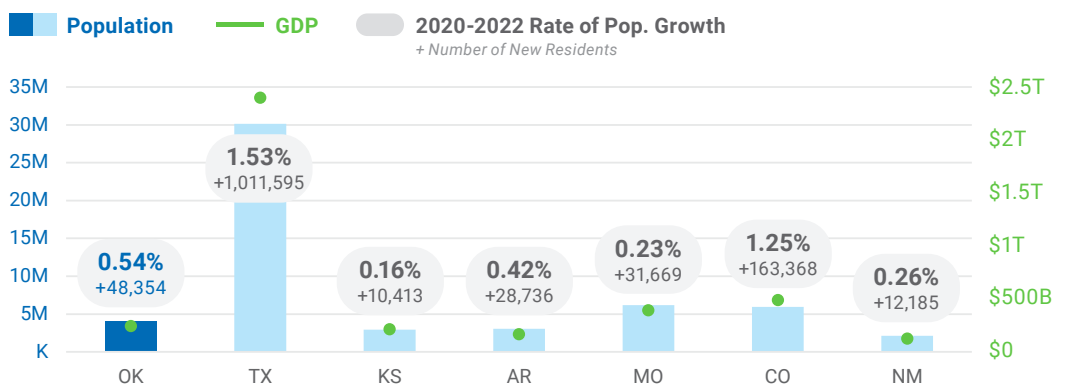
Gross Domestic Product

3,809,525

Size

Square Miles

2022 REGIONAL POPULATION & GDP



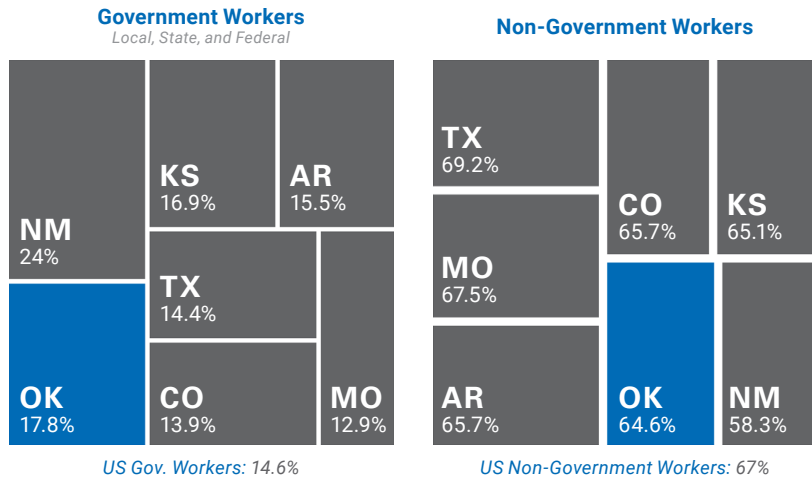
EMPLOYMENT & STABILITY

The U.S. Census Bureau ranked Oklahoma No. 10 in domestic in-migration in 2022, with the newest residents coming mainly from Texas and California. The state's diverse workforce ranges from oil and gas, farming and ranching, government and military, and an increased number of aerospace jobs. Continued investment in higher education strengthens the workforce and trains students for tomorrow's jobs. The Oklahoma State Regents for Higher Education reports an increase of 42.4% in the number of STEM bachelor's degrees conferred over the last ten years.

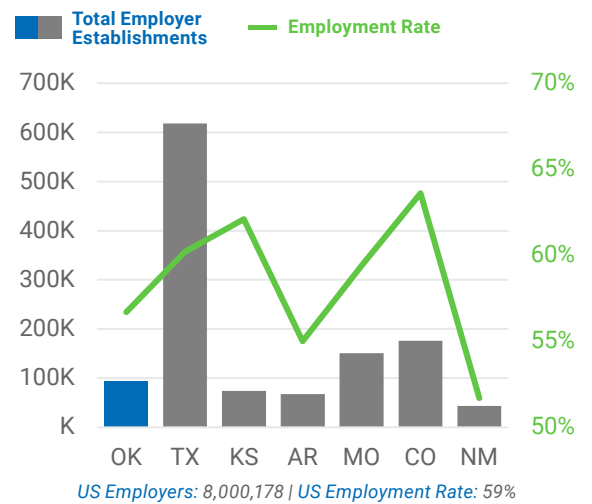
Private industry has taken notice, especially in aerospace. While companies like Boeing, American Airlines, and Northrop Grumman each have a strong presence in Oklahoma, Pratt & Whitney announced in early 2023 it plans to invest \$255 million for an 845,000 SF aircraft engine sustainment facility in Oklahoma City.

CLASS OF WORKER

Percentages listed don't include workers who are Self-Employed or work for Private Non-Profits



EMPLOYERS VS EMPLOYMENT RATE



EDUCATION ATTAINMENT

Based on population 25 years and older

