

MAPS 4

DETAILS | HISTORY | OKC ECONOMIC IMPACT

MAPS 4

In December 2019, voters approved MAPS 4, which included 16 projects to address items ranging from sports and entertainment venues to help for those struggling with poverty and victims of abuse. Voters approved the measure by 72%. A voluntary advisory board will work with the City Council to plan and implement the projects with input from the public.

**MAPS
\$250M**

Passed 1993 by 54%

**MAPS EXT.
\$10M**

Approved 1998
8-1 by City Council

**MAPS FOR
KIDS \$700M**

Passed 2001 by 60%

**MAPS 3
\$777M**

Passed 2009 by 54%

**MAPS 4
\$978M**

Passed 2019 by 72%

PROJECTS

Parks | \$140M

Neighborhood and community parks master plan underway. Two parks are in design.

Youth Centers | \$110M

Operator selected for the four centers and program planning underway.

Senior Wellness Centers | \$15M

Operator selection to begin soon for the fifth senior center.

Mental Health and Addiction | \$40M

Operators selected for two mental health, crisis, outpatient treatment, and transitional housing centers.

Family Justice Center | \$38M Operated by Palomar
Design underway.

Transit | \$87M

Land acquired for EMBARK Operations Center expansion. Bus stop upgrades in design, BRT alternatives analysis underway.

Sidewalks, Bike Lanes, Trails and Streetlights | \$87M

Sidewalks Phase I in pre-design. New streetlights will be purchased soon.

Beautification | \$30M

Master plan underway.

Homelessness | \$50M

Operator selected to provide different types of affordable housing throughout the city.

Paycom Center | \$115M

Phase I and portions of Phase II are underway. New seats, scoreboard, and elevator upgrades. Remainder paused because of plans for a new arena. \$70M will go toward the new arena.

Animal Shelter | \$38M

Design underway.

Fairgrounds Coliseum | \$63M

Construction underway. MAPS 3 and 4 funding for a total of \$126M. Completion early 2025.

Diversion Hub | \$17M

Operator selected. Design underway.

Innovation District | \$71M

Both facilities and Phase I of Neighborhood Connectivity master plan are in design.

Freedom Center and Clara Luper Civil Rights Center | \$25M

Operator selected.

Multipurpose Stadium | \$37M

Architect chosen. Operator selection process underway.



Rendering of Innovation Hall



Senior Health Center | Lincoln Boulevard

PAYING FOR MAPS

MAPS 4 is designed to raise \$978 million over eight years. The city tax rate will remain the same. MAPS 4 collections began April 1, 2020, when the Better Streets, Safe City temporary tax expired.

As with the previous MAPS projects, each is built debt-free as funds are collected.

To account for an economic downturn or lower-than-projected collections, MAPS is designed to anticipate modest increases each year.

MAPS 3 UPDATE

Other than a few projects still under construction and renovation, MAPS 3 is complete.

The Fairgrounds Coliseum, with funding from MAPS 3 and MAPS 4, will be completed in 2025.

The renovation of the historic Union Station in Scissortail Park began in the Fall 2023. It will include event spaces in former waiting rooms, meeting spaces, a kitchen and two bars, a visitor center, a cafe, a gift shop, and a history center.

Two Senior Health and Wellness Centers are under construction and set for completion in 2024.

MAPS HISTORY


Former OKC Mayor Ron Norick conceived a plan to transform the city through a series of civic projects that would be built with a \$350 million sales tax initiative, and all projects would be built debt-free.


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1993 Voters approved the first set of MAPS projects
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1998 Voters approved MAPS extension for six months
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2001 MAPS for Kids approved
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2008 MAPS extension for Arena and NBA practice facility
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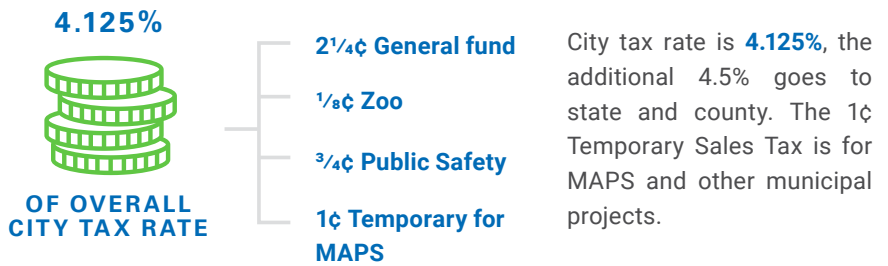
2009 MAPS 3 approved
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2017 MAPS extension for Better Streets, Safer City
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2018 Groundbreaking for MAPS 3 convention center
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2019 MAPS 4 passed by 72%

SALES TAX RATE: 8.625%



ECONOMIC IMPACT

A study by the OKC Planning Department found that within a 3-block impact zone around the MAPS streetcar route, there has been more than \$1.6 billion value in public and private investment since 2011 alone. Even prior to that, Devon Energy began work in 2009 on its \$750 million headquarters downtown.

The OKC Chamber reports private property values within the three-block impact zone have grown by 115 percent since the route was proposed in 2011. Because of its location along the streetcar route, Heartland chose Automobile Alley to build its 7-story, 110,000 square-foot headquarters. Tony Capucille, president of Heartland, cited the streetcar at the building's front door, and the vibrant energy downtown as the reason for building and bringing nearly 1,000 employees downtown.

- Impact of public and private investments in MAPS totals more than \$7B
- Est. private investment of \$3.9 billion between 1995 and 2018
- Property values downtown have nearly doubled, an increase of \$1.88 billion
- Since 2009, downtown has added 2,200 residents, accounting for growth of 20.8%
- 2,700 housing units were added downtown during that period
- 9,000 jobs added downtown
- John W. Rex Charter Elementary School built downtown